Entitlements Management and Reporting System (EMRS) provides centralized controls, organization and reporting for data distribution.

**ENTITLEMENTS PROTECT DATA INTEGRITY**

Financial firms create and use a tremendous amount of data in daily workflow. Some teams advertise research and pricing to customers. Others share proprietary data with traders, quants and risk managers. Many need to publish internal data to offices around the world. But not every user is entitled to see every kind of data. To avoid conflicts, firms expend a great deal of resources tracking the complex web of permissions required for usage reporting and cost allocation.

**CONTROL DATA ACCESS**

- Create, update and delete user and application records
- Entitle users and applications to receive data from specific content services as well as publish to and consume from internal and external technology services
- Manage user records for Bloomberg Professional® service subscribers and others
- Administer multiple devices for individual users
- Create, update and delete contribution and local publishing service records
- Support client administrative groups and entitlement groups
- Optimize resources with intra-month and historic monthly displays and reports of:
  - User access
  - Service access
  - Application access

EMRS manages entitlements and reporting for all data delivered or distributed through Platform Services. Controls can be applied to individual users, user groups, applications and services.
**PART OF PLATFORM SERVICES**

EMRS is one component of Platform Services from Bloomberg for Enterprise. Platform Services makes it easier for firms to access content for specific-use cases and deliver it instantly to permissioned decision-makers and enterprise applications. Platform Services also enables firms to distribute internal data through our technology infrastructure with speed and security. Available as fully managed offerings, Platform Services can be delivered through zero-footprint cloud solutions or locally deployed appliance pairs or clusters.

**EMRS PROVIDES ESSENTIAL CONTROLS**

As a critical component of Platform Services, the Entitlements Management and Reporting System (EMRS) helps firms establish tight control of which users and applications interact with protected data across the enterprise. It gives firms the ability to supervise entitlements for individual users, user groups, applications and publishing services with unprecedented ease and efficiency.

EMRS enables firms to authenticate and authorize every source of enterprise data delivered or distributed through Platform Services, whether real-time market data or proprietary internal data. For all Platform Services, EMRS tracks entitlements comprehensively making it convenient to provide detailed usage reports to exchanges and other data providers. Costs are tracked with the same kind of detail, enabling firms to evaluate the financial impact of data usage as well as allocate costs accurately to actual data consumers.

**ENTERPRISE ADVANTAGES**

EMRS helps firms control data flow and quickly generate accurate reports of which users access which Platform Services and applications. It’s an approach with enterprise-wide benefits:

- **Users in the front office, middle office and operations** can remain confident that they are authorized to use the data they need.
- **Chief Technology Officers** will appreciate how EMRS makes entitlement management easier even as data demands grow.
- **IT teams** will gain efficiencies by tapping into Bloomberg’s resilient, high-performance global private network with superior customer service.
- **Heads of Market Data** can realize cost savings by extracting more productivity and value from the data sets the firm is already paying for.

**BLOOMBERG FOR ENTERPRISE**

To succeed today, financial institutions must respond to challenges that are not addressed by traditional approaches. They require world-class solutions that integrate people, processes, information and technology for the front office, middle office and operations. Bloomberg partners with these institutions to protect and capitalize on data, manage risk, deliver transparency and control costs. Through enterprise-level expertise and three decades of deep industry experience, Bloomberg creates real value through the use of innovative technology that turns data into a strategic asset.

**TAKE THE NEXT STEP**

Learn more about how we can help your firm manage entitlements more easily. Visit bloomberg.com/enterprise or reach us at eprise@bloomberg.net.