Corporate events calendars help firms build comprehensive models more efficiently.

FROM CALENDAR EVENT TO STRATEGIC OPPORTUNITY
Events large and small can impact your investment strategy. Having the right contingency plans in place helps to assure strategic success—but that’s only half the story. The rest involves using the most robust data feed to enable quick strategic revisions within critical, time-sensitive windows. With access to the most comprehensive events data, you gain the insight to anticipate event-driven changes and the agility to manage risk and profit from anticipated pricing movements.

OUR EVENTS FEED, YOUR ENGINE FOR STRATEGIC SUCCESS
Bloomberg’s corporate events calendar feed is designed to provide up-to-the-minute calendar information to your black-box applications. It offers approximately 300,000 event notifications from more than 48,000 companies in over a hundred countries.

Delivered via Bloomberg’s ultra-fast, subscription-based data feed, Bloomberg’s events feed offers the widest coverage available. Continuous coordination between the Bloomberg global data team and the Bloomberg news desk delivers a constant feed of earnings release dates, sales results, shareholder and board meeting information and more, much of which is not readily available from other sources.

A comprehensive events feed enables traders to plan for changes or revisions to investment strategies that are time-sensitive, allowing them to profit in critical windows. By having access to timely, structured corporate events data, traders can react to signals that can be sources of alpha.

ESSENTIAL DETAILS
Comprehensive event coverage, including premium content not found elsewhere:

- **Earnings Releases**: Expected announcement date of an upcoming earnings release
- **Earnings Calls**: Earnings conference call that follows the above-mentioned earnings release
- **Sales Results**: Company-sponsored sales results calls
- **Guidance**: Corporate conference calls related specifically to the discussion of future financial guidance
- **Shareholder Meetings**: Company-sponsored meetings, including but not limited to analyst day, investor day, extraordinary shareholder meetings, etc.
- **TV/Conf/Presentations**: An event sponsored by a broker for which the company is a participant, including Bloomberg TV
- **M&A/Other**: Merger/Acquisition-related conference calls

24/7 content verification with real-time updates from global analysts
Structured data format with predefined fields and data dictionary
Software development kit available

Bloomberg FOR ENTERPRISE
BLOOMBERG FOR ENTERPRISE
To succeed today, financial institutions must respond to challenges that are not addressed by traditional approaches. They require world-class solutions that integrate people, processes, information and technology for the front office, middle office and operations. Bloomberg partners with these institutions to protect and capitalize on data, manage risk, deliver transparency and control costs. Through enterprise-level expertise and three decades of deep industry experience, Bloomberg creates real value through the use of innovative technology that turns data into a strategic asset.

TAKE THE NEXT STEP
Learn more about how we can help your firm react more quickly to breaking news. Visit bloomberg.com/enterprise or reach us at eprise@bloomberg.net.