CERTIFICATION

Data Governance

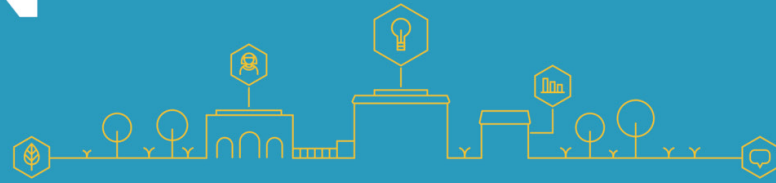|	
1.	Your local government maintains a detailed and comprehensive data inventory that makes its data more discoverable and accessible.
2.	Your local government maintains a documented list of data governance responsibilities and meets at least quarterly to carry out those responsibilities.
3.	Your local government has and carries out documented policies or practices to improve data quality.
4.	Your local government has documented policies or practices to protect the privacy and confidentiality of government-held data.
5.	Your local government has a documented and user-friendly process to expedite the sharing of data—including protected data—both cross-departmentally within the local government and with trusted outside partners.

Evaluations

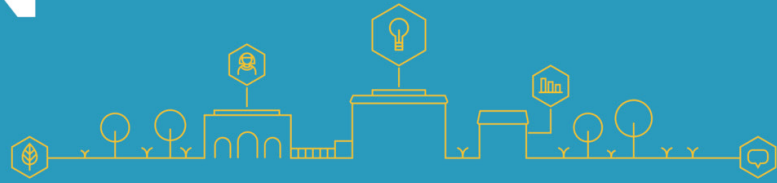|	
1.	Your local government has a policy or ordinance that encourages the use of rigorous evaluation methods for practices, programs, and/or policies.
2.	Your local government has defined standards, methodologies, or tools to help staff rigorously evaluate practices, programs, and/or policies.
3.	Your local government requires that, as a condition of funding, new or renewed programs will be rigorously evaluated.
4.	In the past 12 months, your local government has launched two or more experimental or quasi-experimental evaluations.
5.	In the past 12 months, your local government has used the results from experimental or quasi-experimental evaluations to make different, or to newly justify, decisions.

General Management

1.	Your mayor and/or chief executive communicates and demonstrates to staff that governing with data and evidence is an organizational expectation.
2.	Your mayor and/or chief executive uses data and evidence to publicly communicate the work and impact of government.
3.	Your local government regularly uses public communications to share examples of how it is governing using data and evidence and/or stories of progress made as a result.
4.	Your local government has a designated leader and/or team responsible for developing and implementing citywide performance management practices.
5.	Your local government has a designated leader and/or team responsible for developing and implementing citywide data governance practices and policies.
6.	Your local government has a designated leader and/or team responsible for helping departments conduct experimental or quasi-experimental evaluations.
7.	Your local government has a designated leader and/or team responsible for applying results-driven contracting strategies to its portfolio of upcoming key procurements, contracts, and/or grants citywide or within departments.
8.	Your local government provides access to trainings for all local government staff on how to use data and evidence to make decisions.
9.	Your local government has documented and carried out strategies to embed, deepen, and/or spread the strategic use of data within and across your government.

Open Data

1.	Your local government has a publicly available, codified open data policy that commits to data transparency and proactive public disclosure of local government data and data practices.
2.	Your local government has a documented process for publishing open data.
3.	Your local government publishes open data to a central, public online location.
4.	Your local government adopts Civic Data Standards.

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Performance & Analytics

1. Your local government identifies strategic goals, aligns a diverse set of measures with those goals, and uses data to evaluate progress toward them.

2. Your local government holds performance management meetings during which it reviews data, discusses insights, and makes decisions about its strategic goals at least quarterly.

3. Your local government regularly shares its strategic goals, performance measures, and progress toward achieving those goals with the public.

4. Your local government has documented policies or practices to manage the risk of data breach, loss, or unauthorized manipulation.

5. Your local government has documented policies or practices aimed at harnessing the benefits of artificial intelligence (AI) while reducing associated risks.

6. Your local government leaders have the ability to access and incorporate data analysis when necessary for strategic decision-making.

7. Your local government uses analysis produced as part of your local government's performance and/or analytics program to inform decisions about resource allocation, hiring, and/or service delivery.

Repurposing

1. Your local government uses data to align its budget process with its strategic priorities.

2. Your local government has a documented process, informed by data analysis and resident feedback, for determining when a program should be discontinued.

3. Your local government has made a different or newly justified budget decision about a practice, program, or policy based on analyzed data.

4. In the past 24 months, your local government has shifted (or begun the process of shifting) funding away from a program that has failed to achieve its desired outcomes toward a new program.

Results-Driven Contracting

1. Your local government defines strategic goals and desired outcomes for key procurements, contracts, and/or grants.

2. Your local government measures outcomes, impacts, and/or cost-effectiveness for key procurements, contracts, and/or grants.

3. Your local government has mechanisms in place to compare the performance of similar contractors and determine which are most effective.

4. Your local government structures procurements, contracts, and/or grants to align the vendor's incentives with the local government's strategic goals.

5. Your local government actively manages contracts, using performance data to troubleshoot challenges and achieve desired outcomes, by engaging with contractors at least monthly during the course of the contract.

6. Your local government reviews vendor performance data to inform future contracting decisions, including the selection of vendors, renewal of contracts, and/or expansion of existing scopes.

7. Your local government proactively shares data, documents, and information about contracts, procurement, and/or vendor performance, in order to increase bid competitiveness and strengthen procurement transparency and accountability.

Stakeholder Engagement

1. Your local government tracks and documents insights about open data users and open data applications, and incorporates user needs into the design and implementation of its open data and transparency practices.

2. Your local government provides clear how-to guidance to help residents access and use city data.

3. Your local government provides a clear process for partnership and collaboration with data users for the purpose of creating, revising, and/or improving the local government's open data policies and practices.

4. Your local government provides a clear process for partnership and collaboration with data users for the purpose of inviting community members to use public city data to solve pressing community issues.