Bloomberg GLOBAL BUSINESS FORUM 2017

This September, the first-ever Bloomberg Global Business Forum will be hosted in New York City.

The Forum will convene heads of state and business leaders from around the world to talk about some of the world's most pressing issues and how they can find solutions to these challenges together.

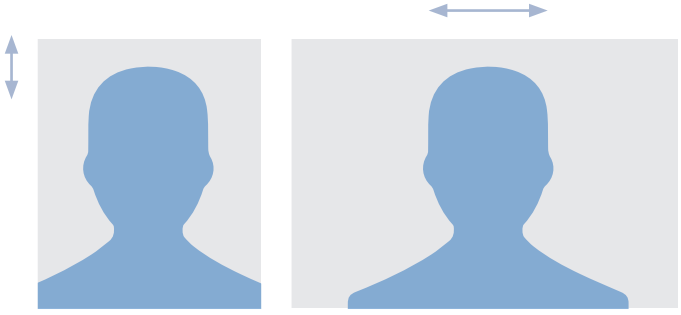
We would like to invite citizens from around the world to submit video messages, which will be incorporated into the event's program.



It's Easy to Participate

All you need is a smart phone or a webcam and to follow these simple directions:

- Pick **one question** from the "General Question" list, and **1-2 additional questions** from the full list below that you feel comfortable speaking about.
- Record each response in one continuous video, or multiple video clips – from your phone, webcam, or camcorder – each response should be under 10 seconds long.
- Try to answer in complete sentences.
- Try to avoid any prominent background noise while you're recording (i.e. traffic, music, television).
- Try to find a well-lit space, and avoid dark rooms, or harsh shadows.
- Speak clearly, passionately and with conviction. Don't be shy. Have your voice heard.
- Be relatively close to the camera (see framing examples below). We want to see you!
- Send us your video through WeTransfer, instructions below. We'll do the rest.
- Videos can be framed vertically or horizontally.



Submission Deadline: Please send all video submissions by September 13th.

General Questions

If you could speak to a room full of influential world leaders and CEOs, what advice would you give them on how to move the world forward?

In one or two words, what do you expect from your government and business leaders?

Topic #1

Do you think businesses and governments are working together for the benefit of everyday people?

What is something companies and governments can do together to help people?

Topic #2

How is technology changing people's lives in your country? What technologies are you most excited about? Which scare you the most?

Topic #3

Despite the challenges, what makes you feel optimistic about the future of your country?

What is the best way to build connections between people? Between cultures? Between countries?

What role do you see women playing in your country today and in the future?

Topic #4

What issues do you think are the most important globally?

Are countries working together well in your view? Do you think they are tackling problems like terrorism or the refugee crisis or climate change?

Topic #5

If American:

How do we work to ensure that the American Dream stays alive? And people can achieve it?

What role should the US play in the world?

If non-American:

What role should the US play in the world? Is the US currently playing it? If not, what needs to change?

Submission Directions: E-Mailing Video Via WeTransfer

1. Open web browser and go to **www.wetransfer.com** (Note: you may see an ad for "WeTransfer Plus," which you may skip.)
2. If you do not already have a WeTransfer account, you will need to agree to **Terms and Conditions** in the small window on the left.
3. Click the **"+Add files" button** on the left side of the screen.
4. In the window that opens, locate and **select your video**. The filename will then appear in the box above "Add files".
5. Now click the **"+Friend's email" button** and add video@bloomberg.org
6. Add your email in the area labeled **"Your email"**.
7. If you wish, add a message in the area at the bottom of the window labeled **"Message"**.
8. Once you have entered in all of the necessary information, the **button labeled "transfer"** at the bottom of the window will turn blue. This means that you are ready to transfer.
9. Click the **"Transfer" button** and your video will begin the transfer process.
10. The window will alert you when the transfer is **complete**.

Need more info?
Email video@bloomberg.org